

Member Survey results 2009

Board News

11.2.2010

Liisa Kanninen

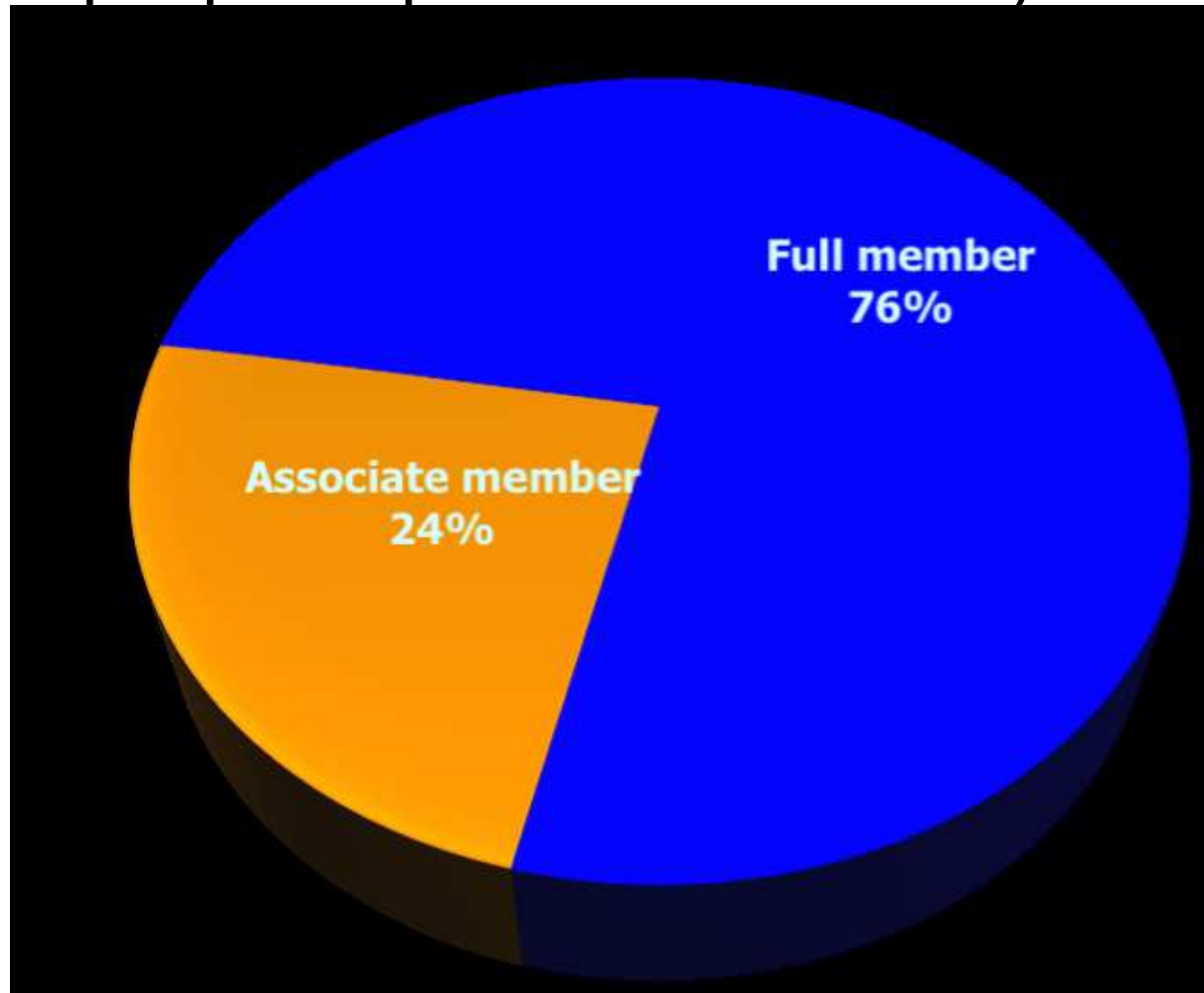
Executive Director, Mobey Forum

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GSM: +358 50 5117374

Member Survey 2009

25 people participated in the Survey



Information provided by Mobey

Internal web site,
online forum

58%

External web site

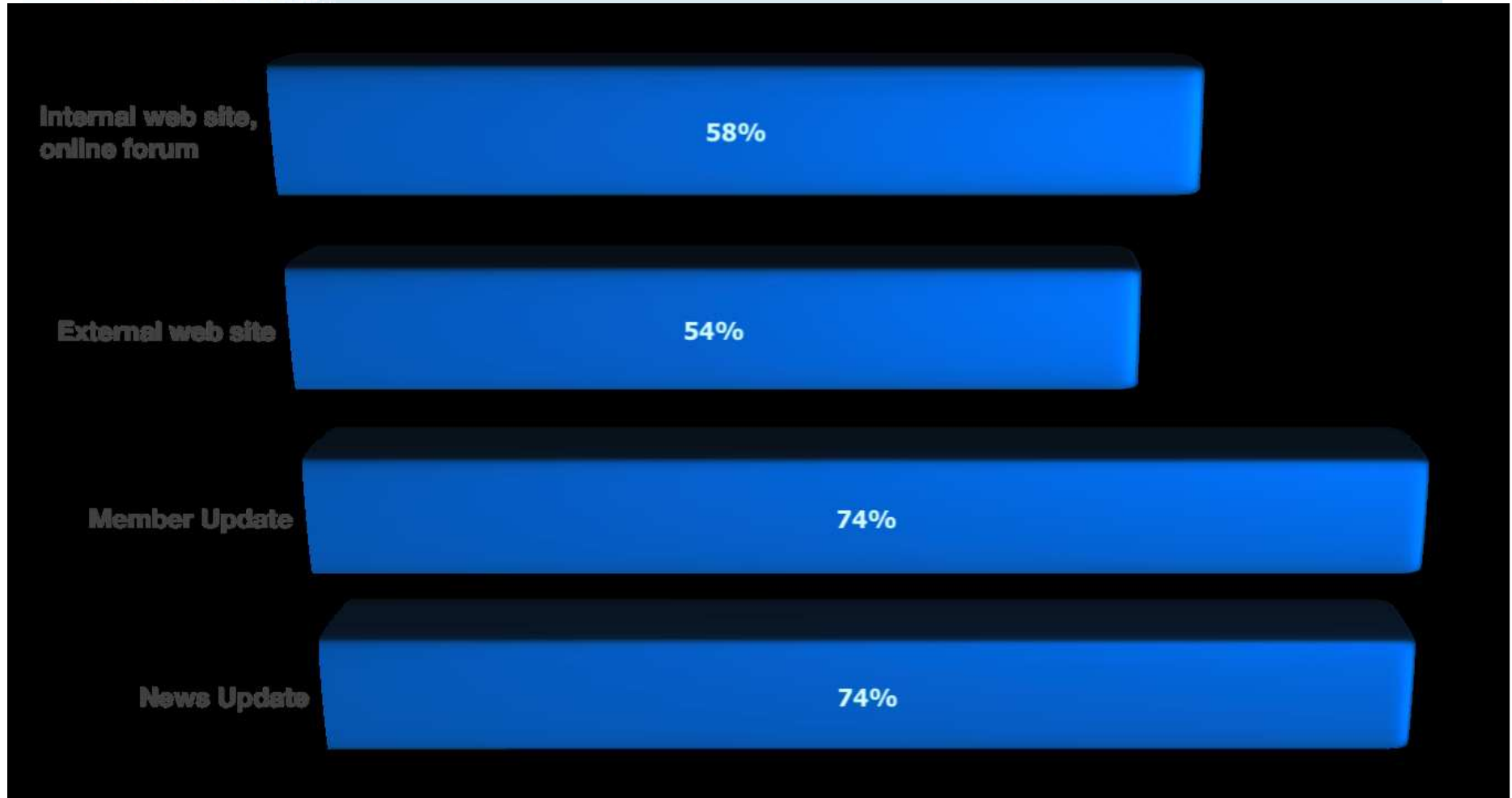
54%

Member Update

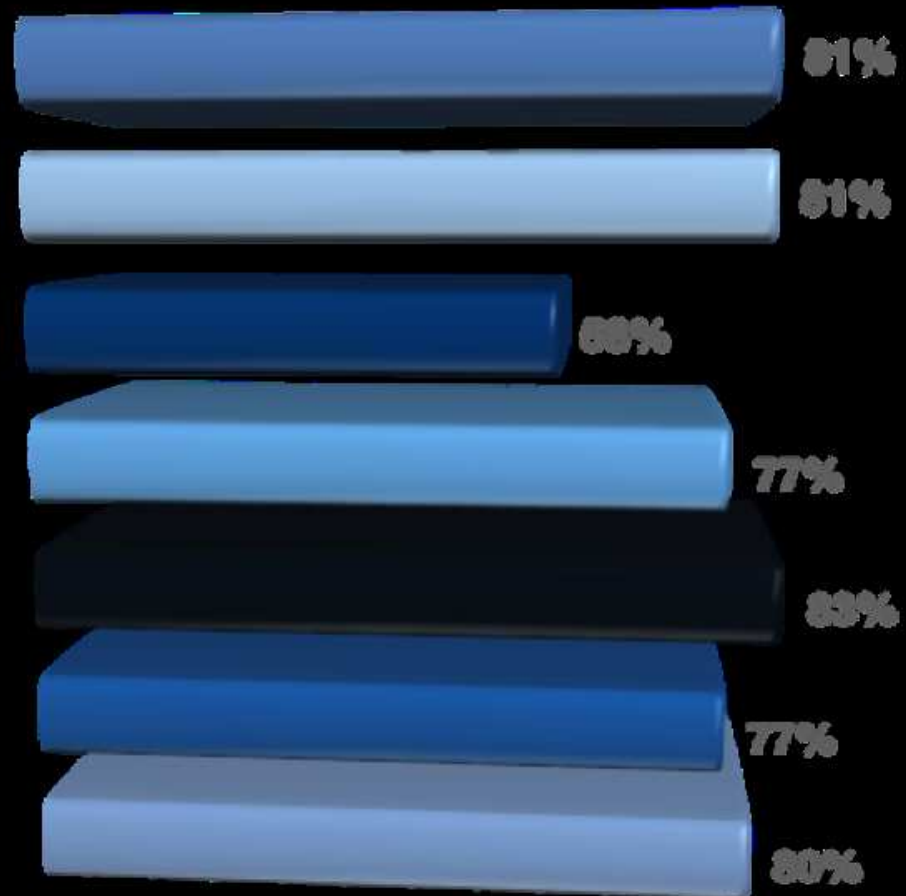
74%

News Update

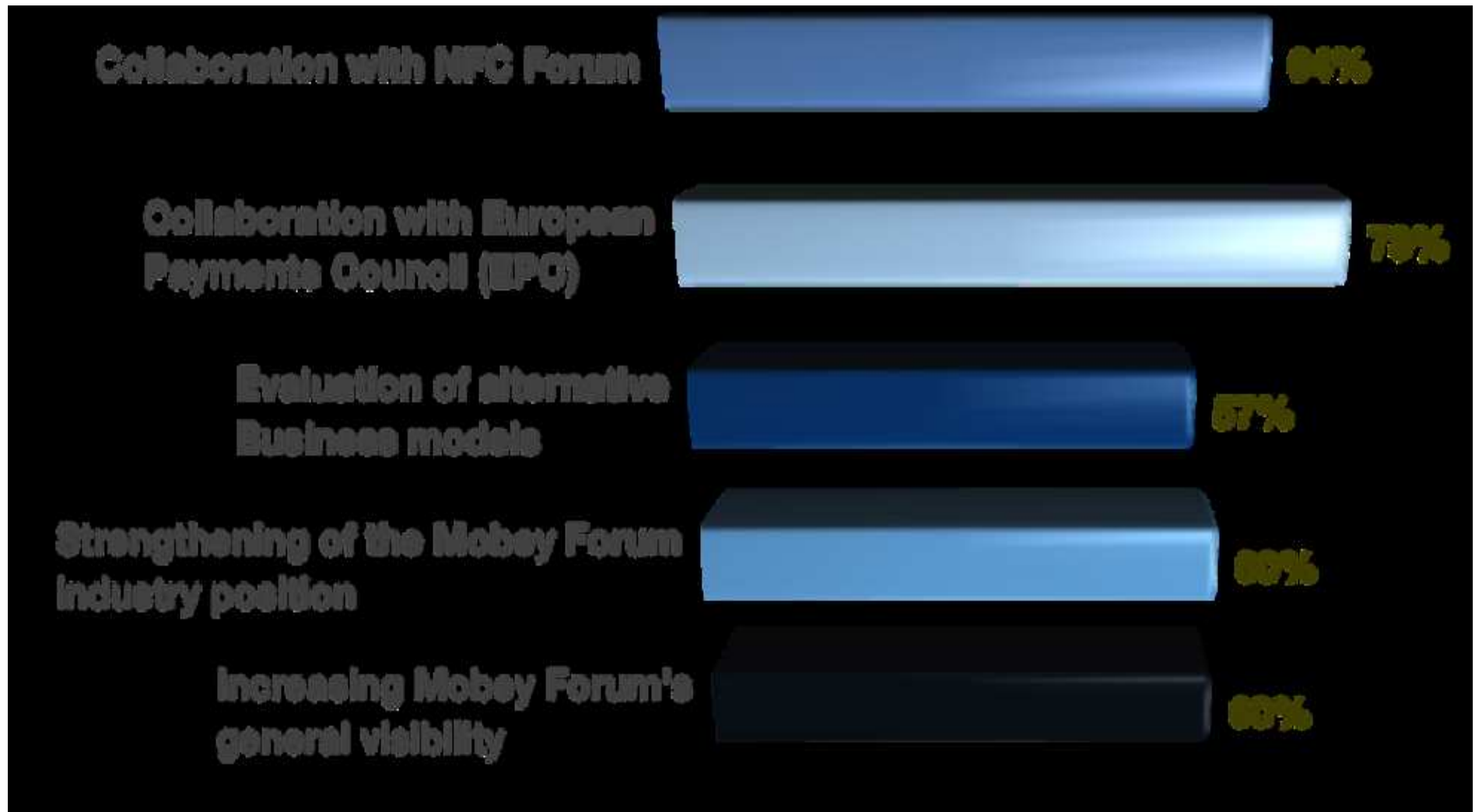
74%



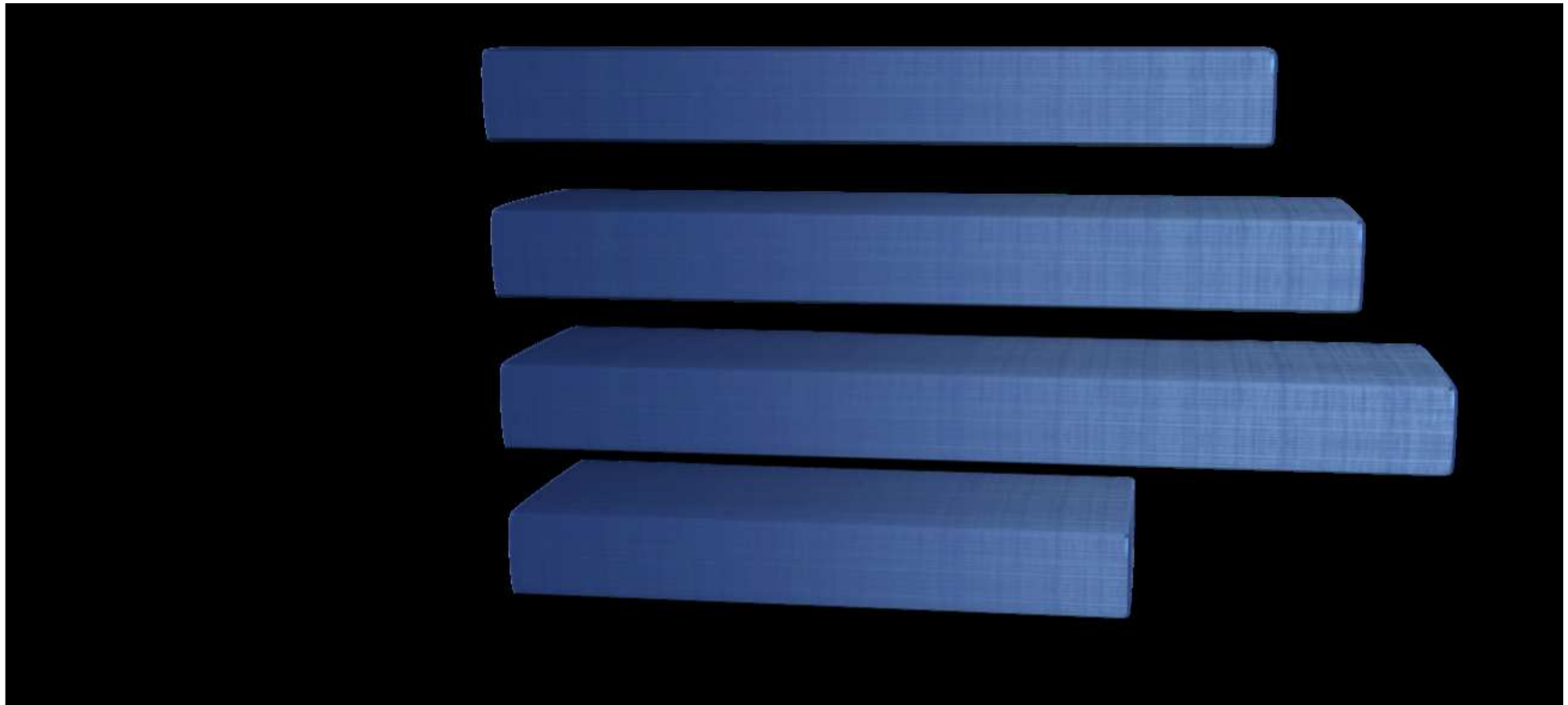
Relevancy of Information



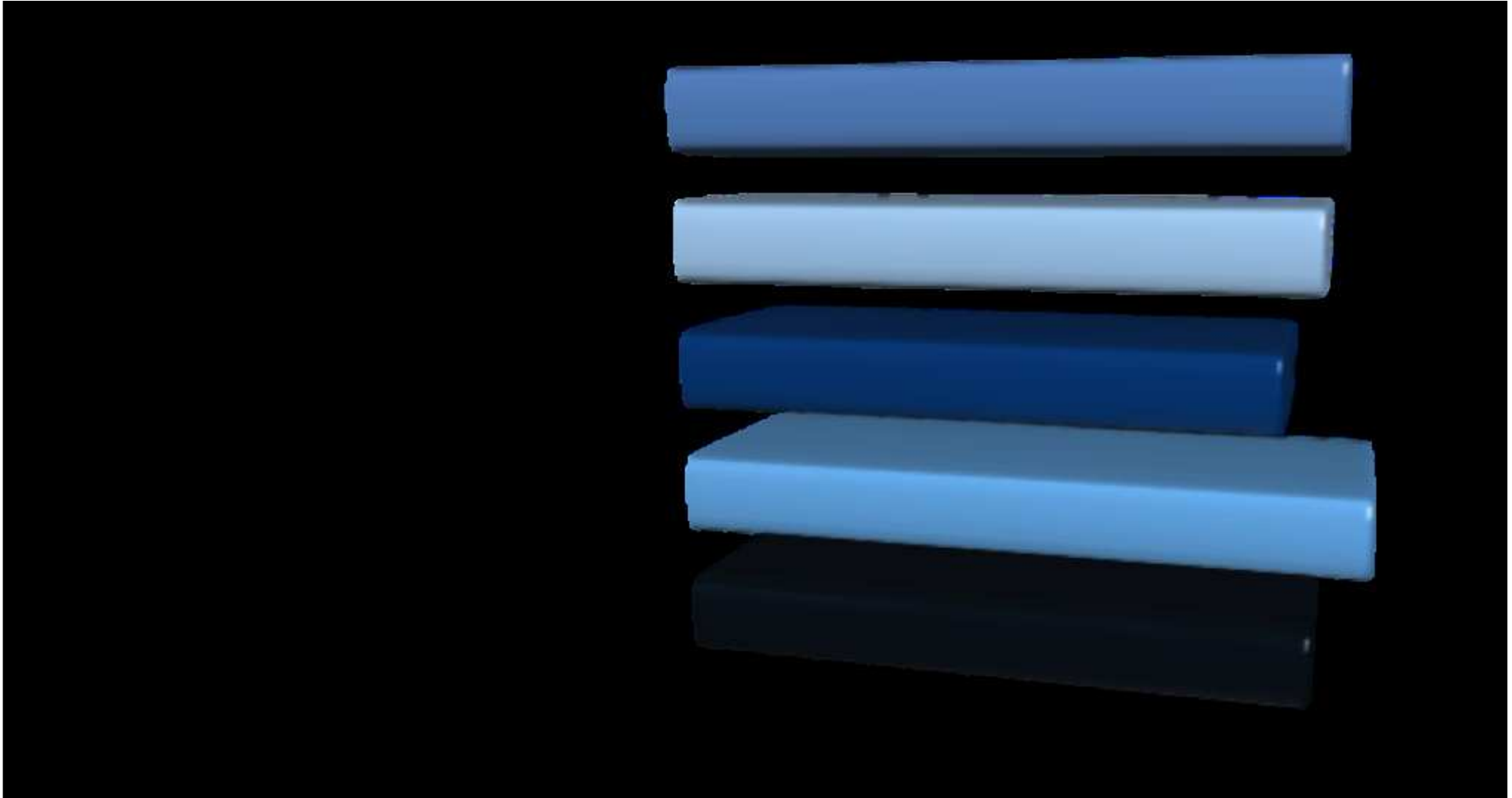
2009 Performance – Shaping the Industry



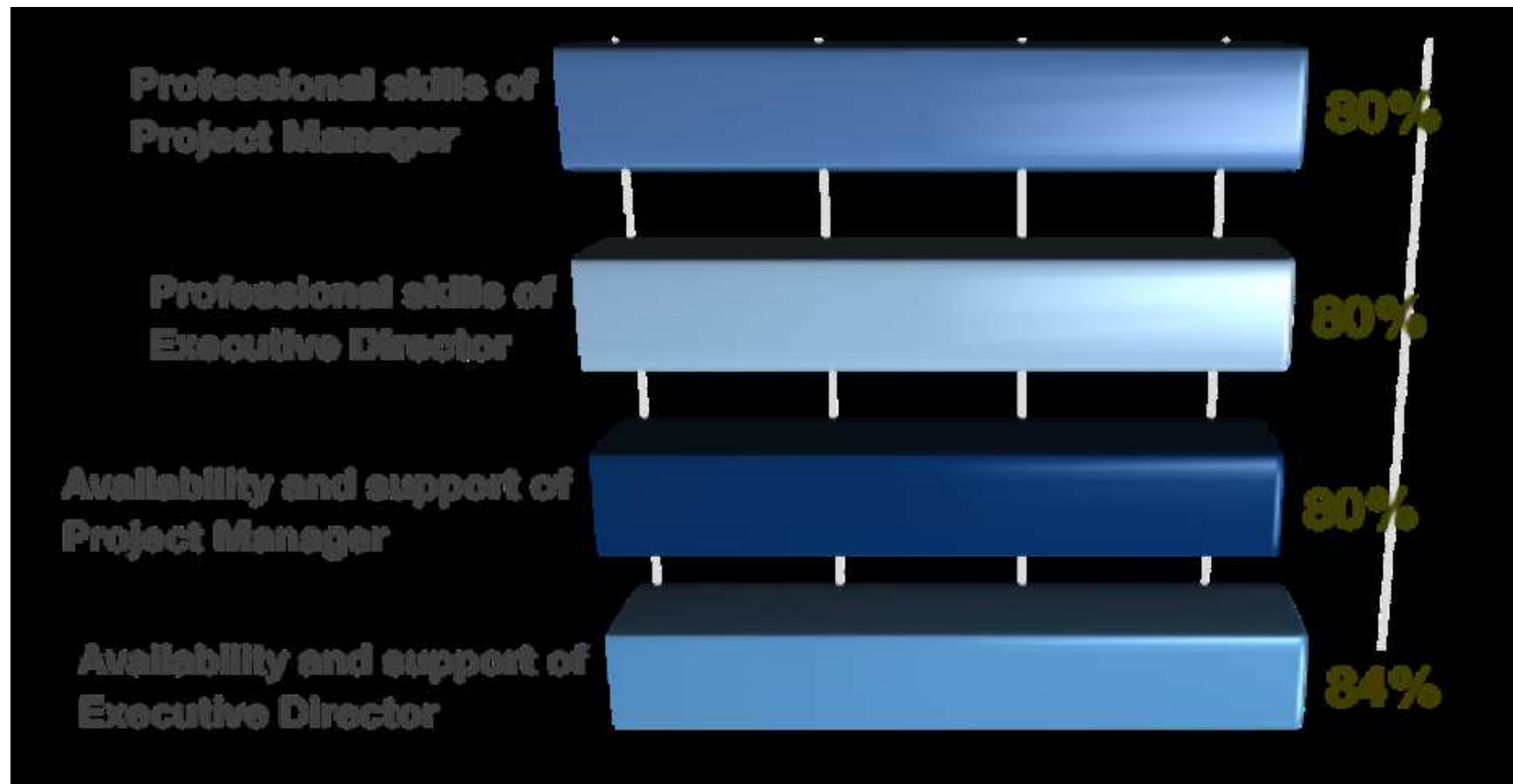
2009 Achievements – Workgroups and Task Forces



Contribution to Industry Development



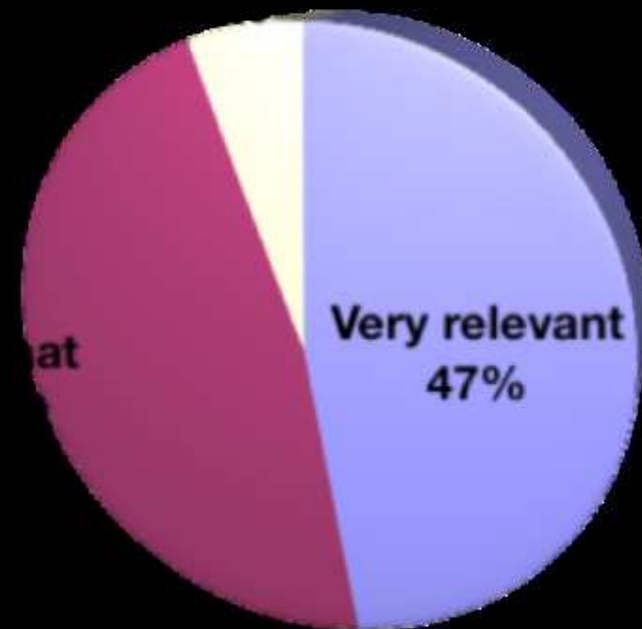
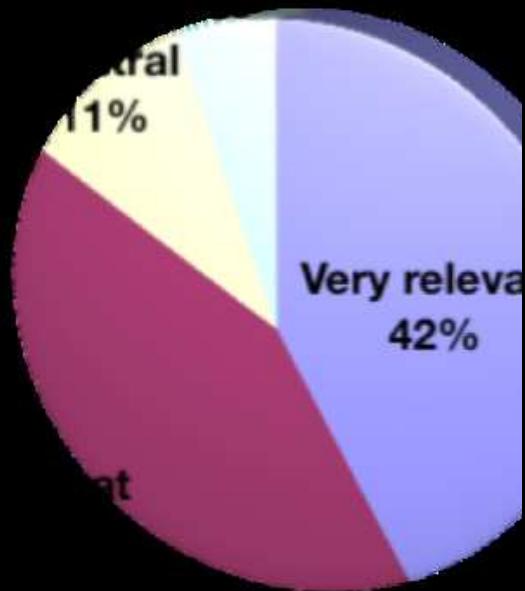
Staff Performance



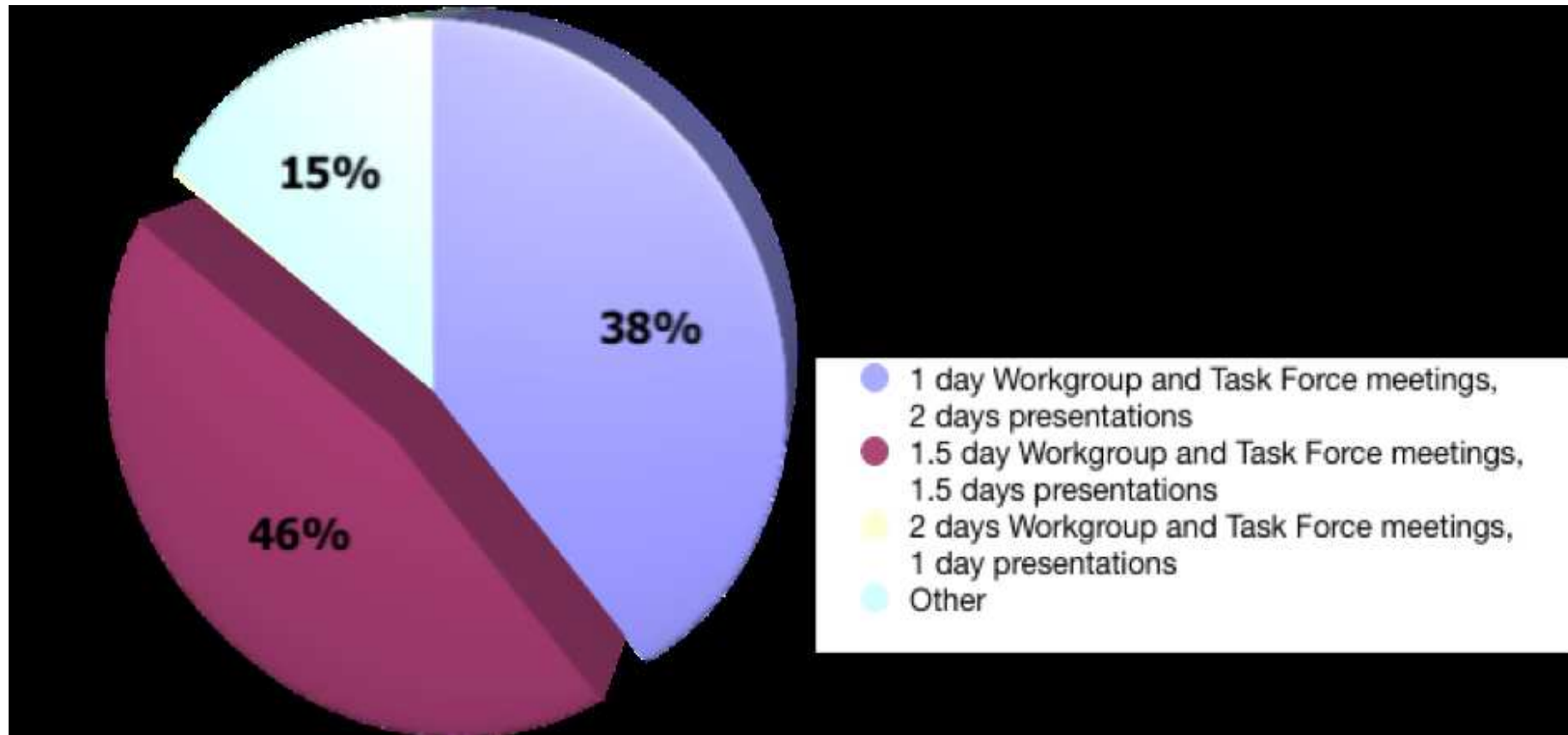
Importance of Networking Opportunities

Networking opportunities

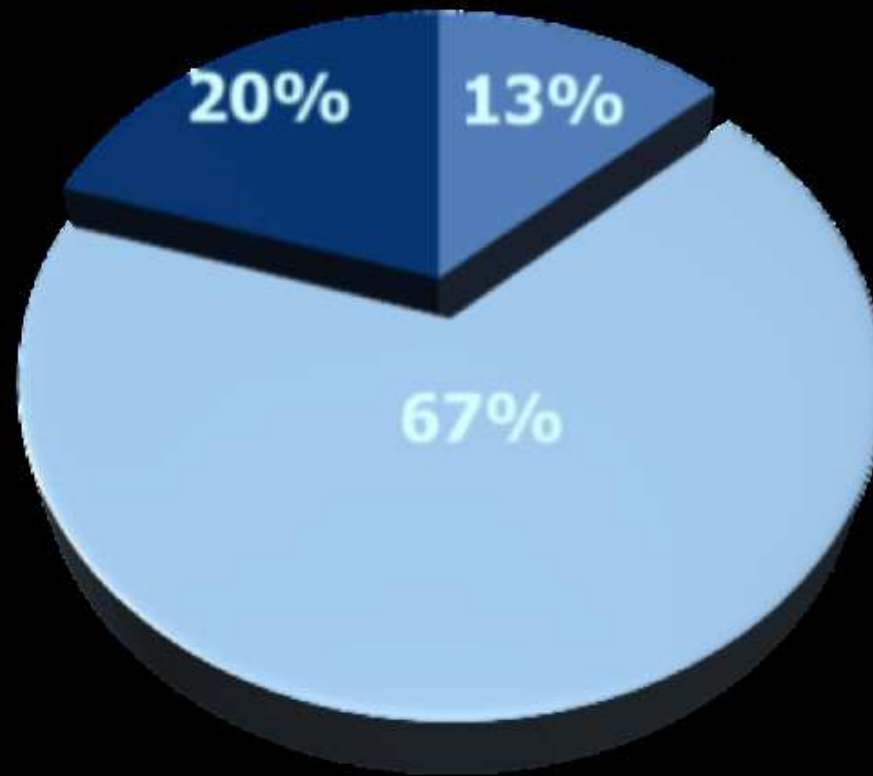
Building personal relationships in the



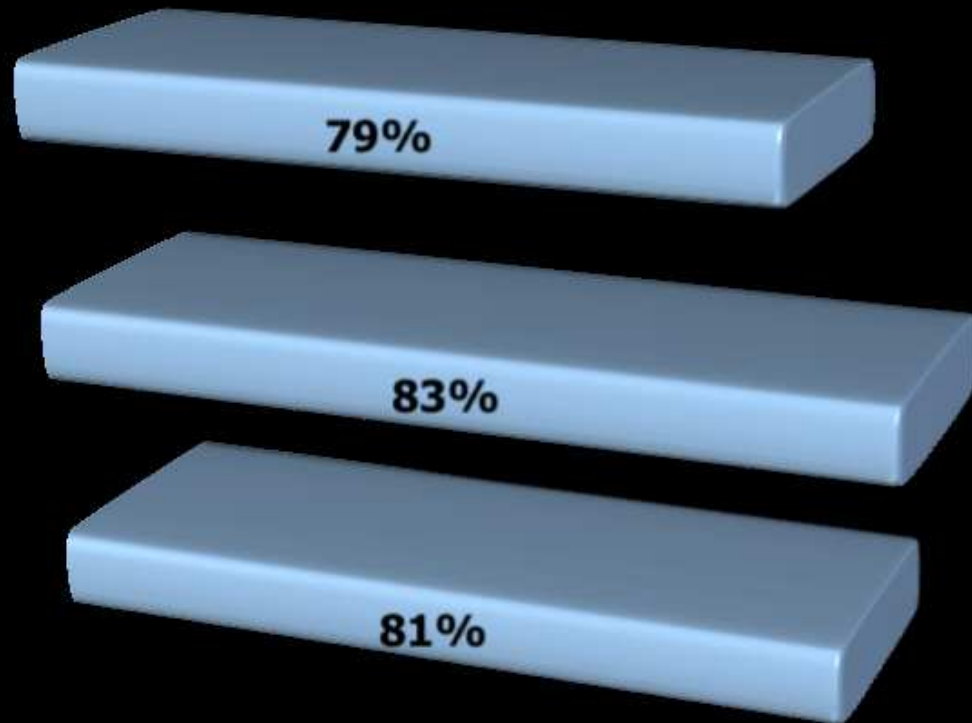
Meeting Preferences



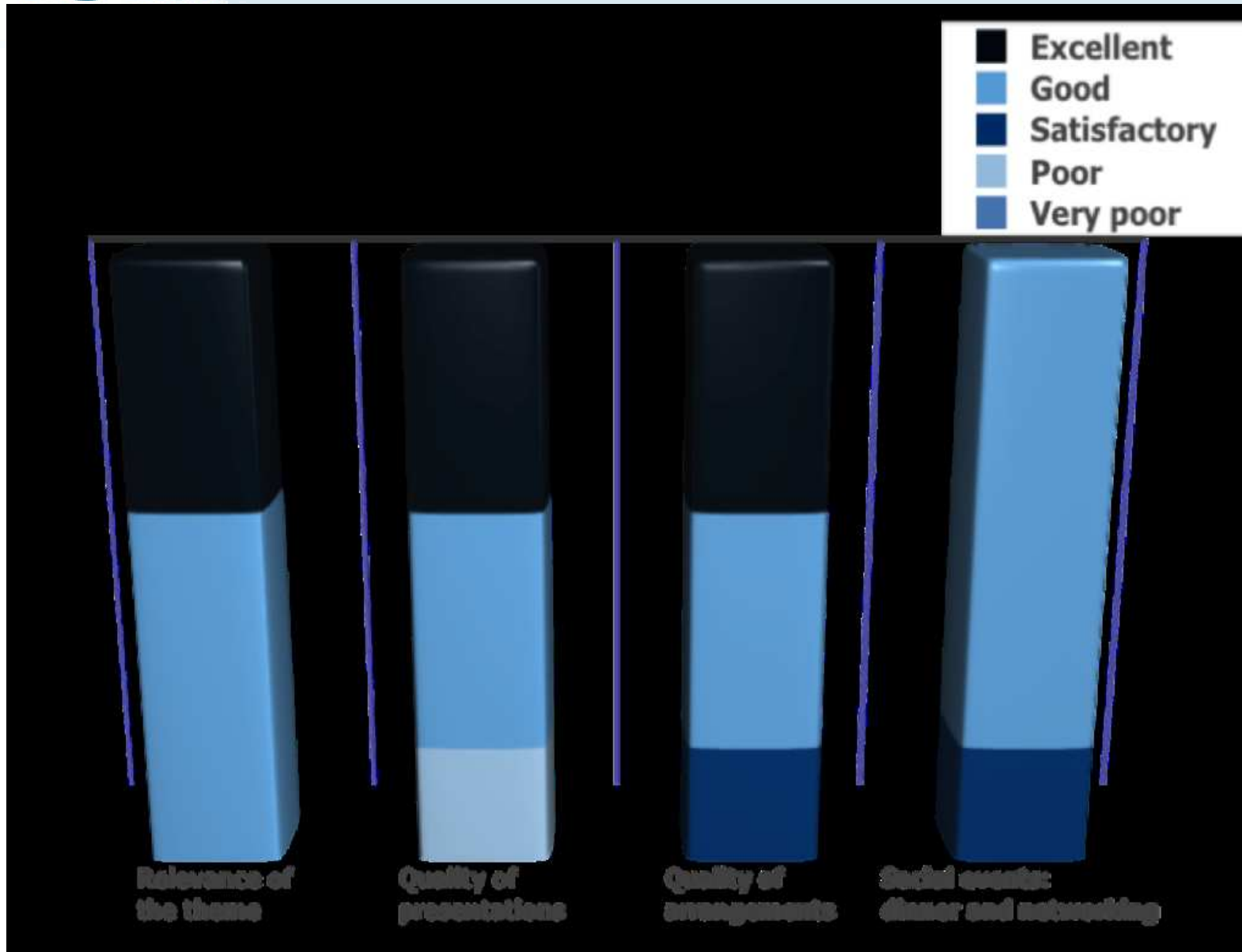
Geographical preferences



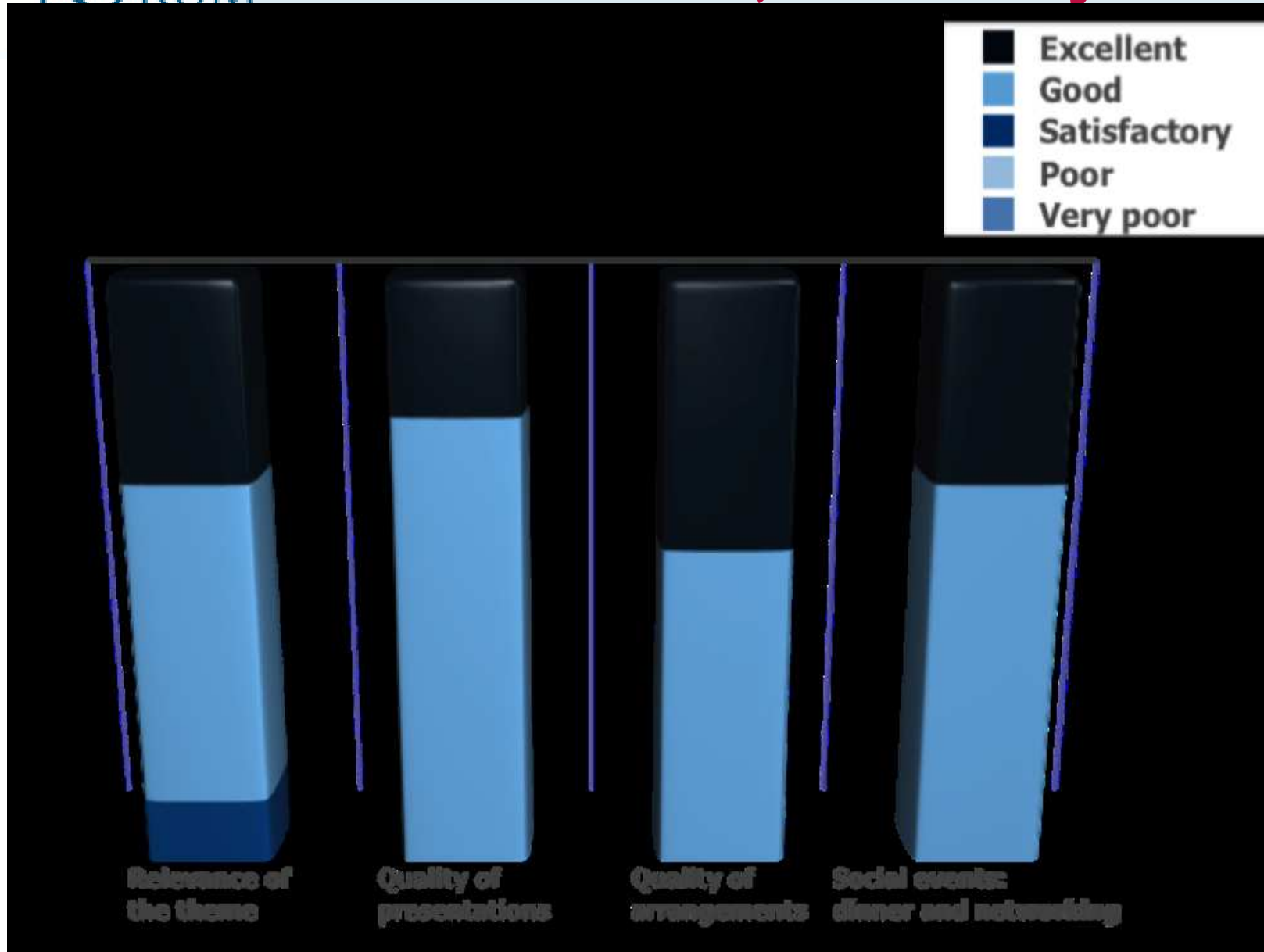
- Four member meetings in Europe
- Three member meetings in Europe, one outside of Europe
- Two meetings in Europe, two outside of Europe
- Other



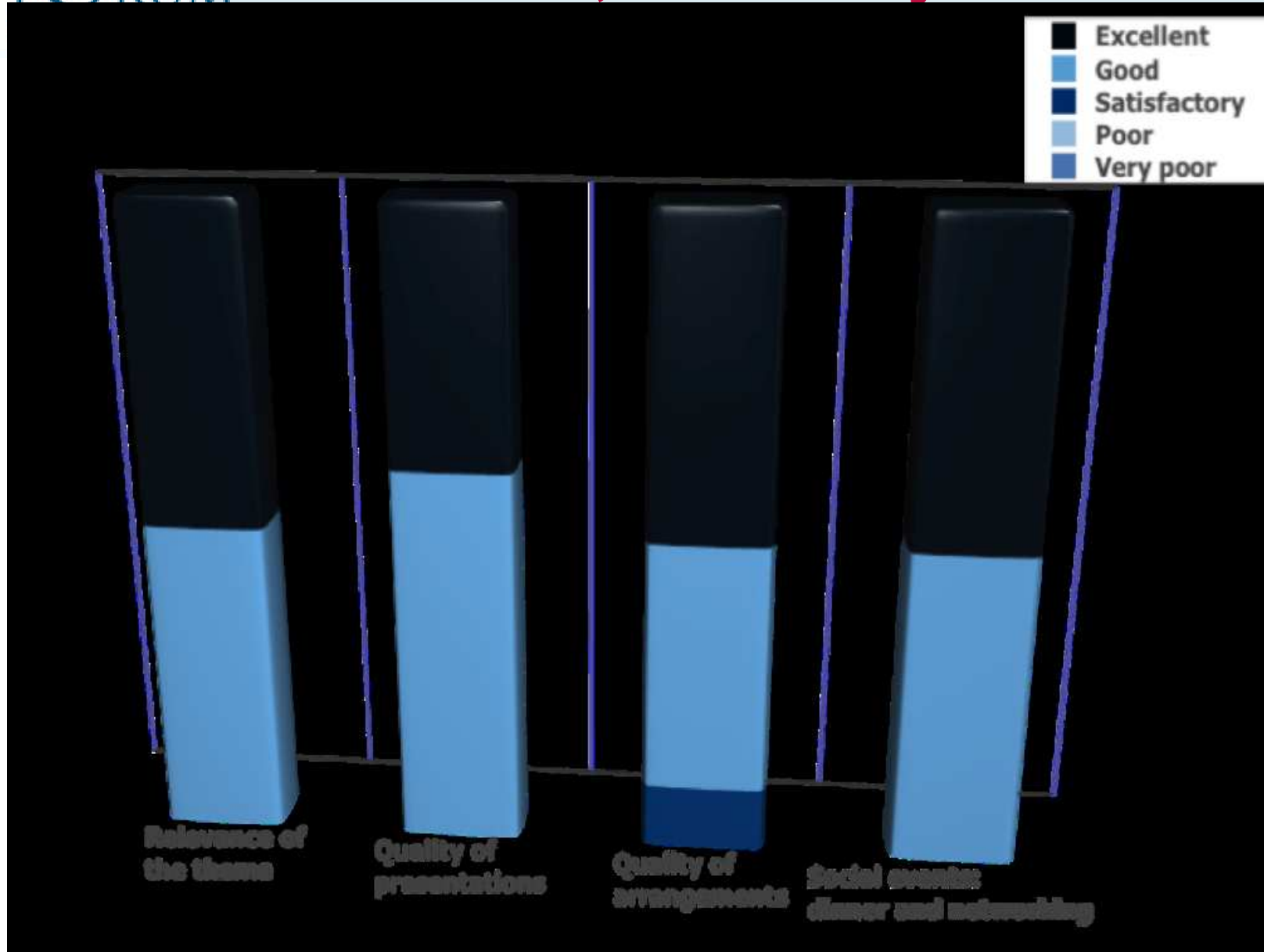
California, hosted by Sybase



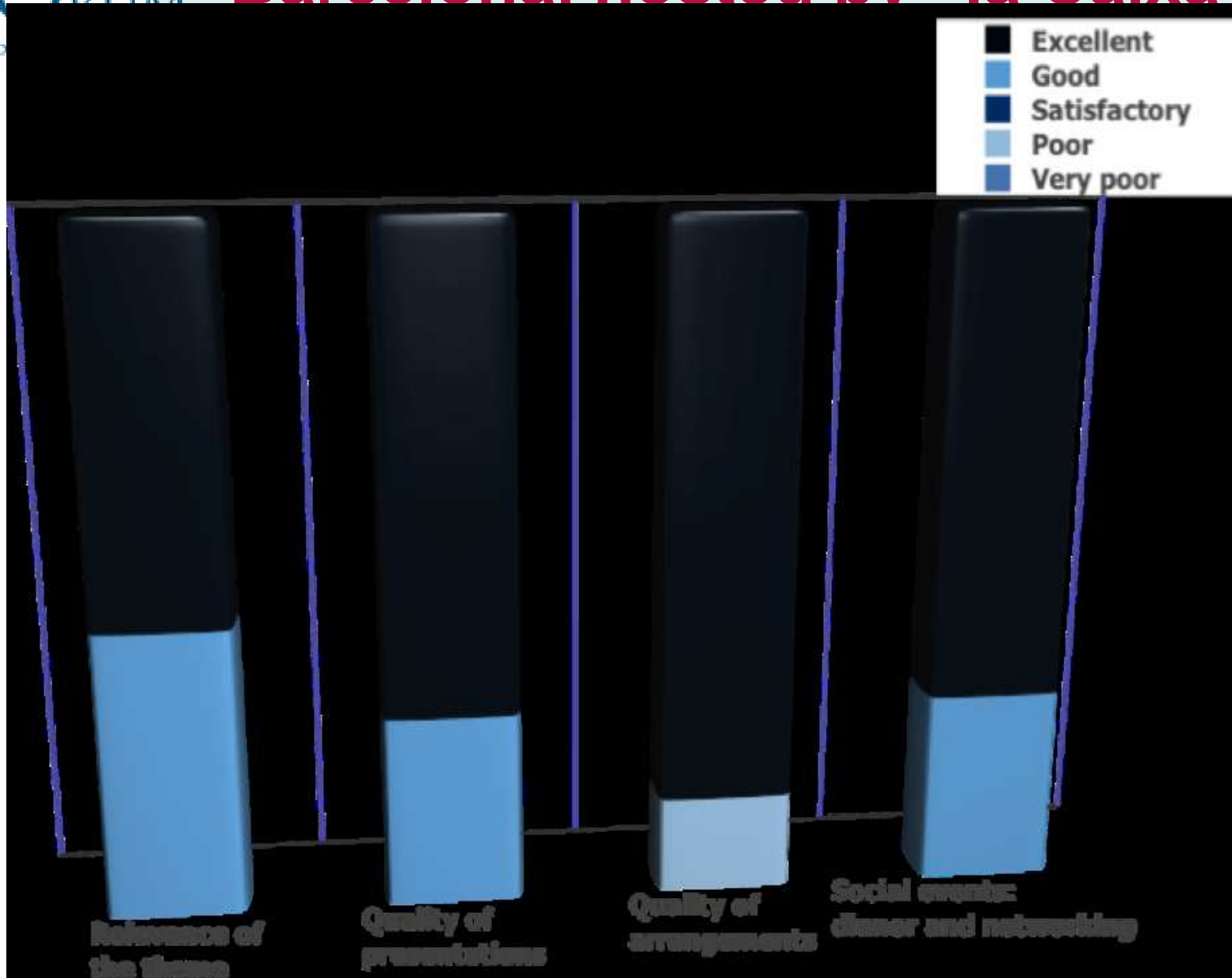
Monaco, hosted by WIMA



Utrecht, hosted by Rabobank



Barcelona, hosted by "la Caixa"



Thank you for responding!

News from the board

- Ron van Wezel of Deutsche Bank was re-elected as Chairman of the Board
- Bent Bentsen was re-elected as Vice Chair of the Board
- Luup has been accepted as Associate Member to Mobey Forum
- 2010 Activities continue according to the Action Plan accepted in Barcelona

Key targets for 2009-2010

1. Informational

1. Quality of Workshop presentations kept high
2. High quality informational content in News and Member Updates
3. Increased press coverage
4. MF is the leading source of cutting edge MFS information

2. Networking

1. Mobey Forum industry position is strengthened
2. Mobey industry network is enlarged: relationships with relevant standardization bodies and trade associations created
3. Mobey activities continue to offer opportunity for our members to build personal relationships with leading industry players

3. Shaping the Industry - Creating the future

1. The Mobey Forum deliverables (white papers etc) shape the industry direction towards reaching the Mobey vision
2. The Mobey deliverables are taken as input by relevant standardization and industry bodies

Workshops and Themes for 2010

1Q10 Workshop in Amsterdam Feb 10-11, hosted by Logica

- Theme: Merchant perspective

2Q10 Workshop in Monaco April 20th, in conjunction with WIMA

- Theme: Mobile Payments, contactless and remote

3Q10 Workshop in Helsinki June 17&18, hosted by Nordea & Tieto

- Theme: Future of Payments

Working meeting in September – venue and timing open; no Workshop planned, Workgroups and Task Forces

4Q10 Workshop in Cape Town, SA, hosted by Fundamo (Oct/Nov)

- Theme: Offering MFS in emerging markets