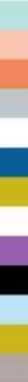




SWIFT's role and vision in the mobile payments industry

January 2011

Kosta Peric



Are we going to do
it each one of us
alone, all over
again??

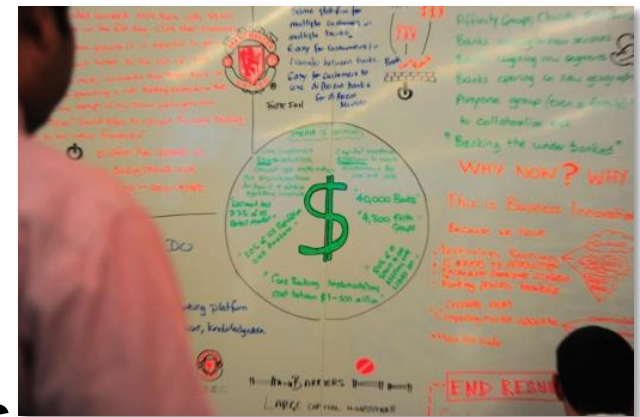




Innotribe

ENABLING COLLABORATIVE INNOVATION

Innotribe @ Sibos



Second year of Innotribe at Sibos

- 1,200 people, 4 days
- Keynote: The Big Tectonic Shifts
- Three streams: Cloud, Mobile, Smart data
- LongNow
- Pitch Your Innotribe Lab
- Start-up Competition
- R&D booth at the SWIFT stand

Biggest win: network!



Innotribe Labs



Worker remittances proof-of-concept



Nabaztag

What assets can SWIFT bring to the table?

Digital Identity
(e.g. 3SKEY)

People
Network

Standards
(e.g. WR)



Secure Network
(SWIFTNet)

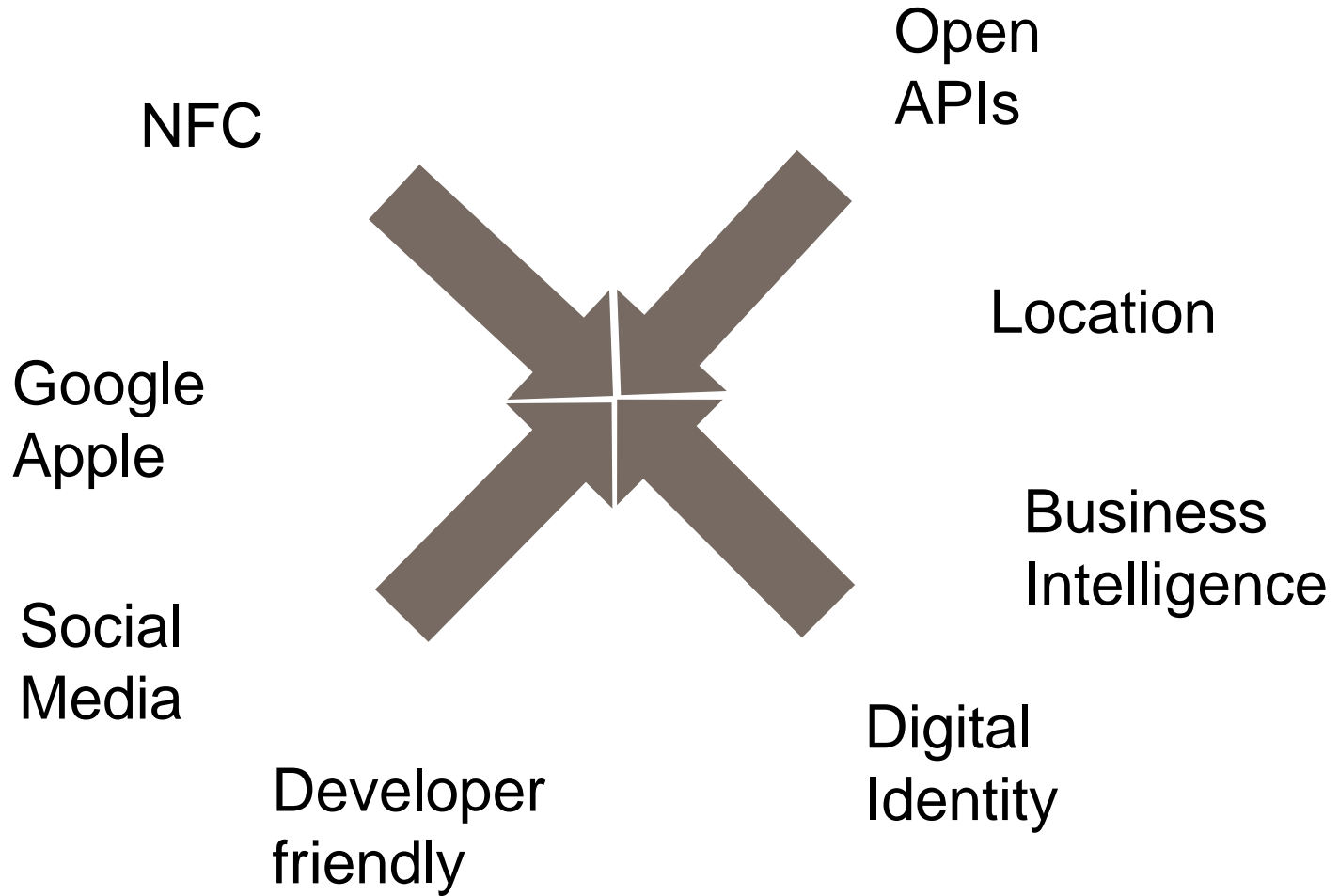
Innotribe 
ENABLING COLLABORATIVE INNOVATION

Infrastructure
(Operating Centres)

Collaboration, technical and business inter-operability



What's ahead for mobile payments?



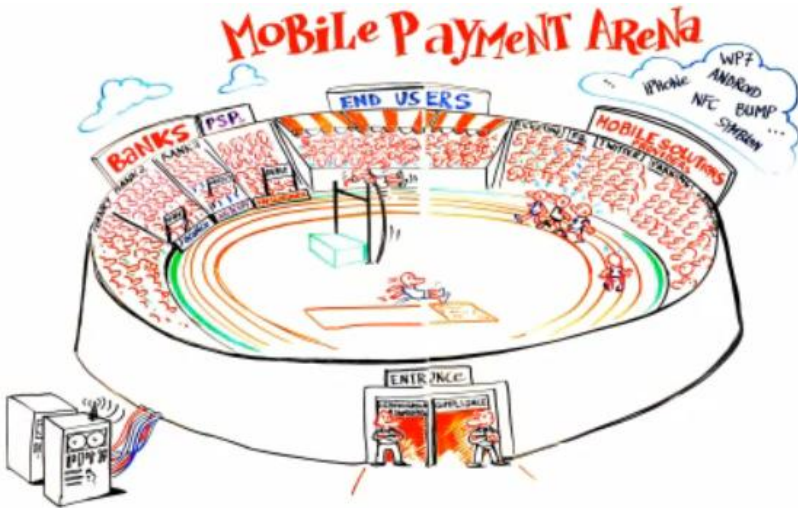
Proposed next steps

Unpacked – an Innotribe event
1-2 June 2011
Mumbai

Bring the eco-system together:
banked, unbanked, banks,
startups, telcos, MNOs,
infrastructure providers.

Education
Perspectives
Business models

Projects for SWIFT: what is
beyond worker remittances?





Call to action

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alone, all over
again??

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