

Renewal of Membership Categories

Greetings from the Board
in Barcelona October 6, 2014

New member categories to be established

Mobey Forum continues to **keep financial institutions in the core**

- Broadening the Full Member Category
- New Advisory member category is open for all. It offers more opportunities for visibility and gives eligibility for the board.
- New category for industry innovators:
Small, but significant companies.
Disruptors and collaborators.



Mobey greets the entire mobile financial ecosystem welcome

The Company is a not-for-profit organisation, Company limited by Guarantee. Mobey Forum has **no shareholders and pays no dividends.**

Industry ecosystem requires collaboration and understanding → reflected now in Articles of Association.

Any income or profits generated by the Company shall be applied in the **furtherance of the objectives** of the Company as a whole.

Member-driven association: members decide what we do, how we operate and which workgroups we have.

Mobey Forum's Core Statement

Mobey Forum is the **global** industry association **empowering** banks and other financial institutions **to lead** in the future of mobile financial services.

It **connects** thought leaders **to identify commercial drivers** and to provide **insight** for building better mobile banking and commerce. Mobey Forum's members **collaborate** to analyse business strategies and technologies.

Membership levels as suggested for the new Articles of Association

NEW: Associate Members

- For small and innovative vendors enabling them to join Mobey Forum as well
- Participation limited to 1 person per member meeting
- Definition
 - Employees < 50
 - Turnover ≤ € 10 m
 - Balance sheet total ≤ € 10 m

Senior Associate Members

- As our current associate membership
- Transfer from Associate Members to Senior Associate Members is immediate in case the Articles are approved

NEW: Advisory Members

- Eligible for Board
- Possible to chair workgroup
- May vote in general meetings
- Strategic partners in leading Mobey if elected in the Board of Directors
- Extended visibility in Mobey Forum

Full Members

- Eligible for Board
- A bank holding a Banking License;
- Any other supervised financial institution
- A manufacturer of mobile communication devices or equipment which can be utilised for financial transactions;
- A Mobile (Virtual) Network Operator -
- Operating Systems Provider

New members at Mobey



مصرف أبو ظبي
الإسلامي
ADIB



helixion

SIBS FORWARD
PAYMENT
SOLUTIONS™



Mahindra
COMVIVA

Mobey Forum Workgroups

HCE Workgroup

- Paper for Review within industry
- Based on results from survey
- Led by Zaf Kazmi, CaixaBank

Mobile Corporate Workgroup

- Extensive survey for banks in order to find the right use cases
- 173 responses globally
- Led by Petra Bunschoten, ING

Biometrics and Security Workgroup

- How biometrics can be used in financial institutions
- What are the use cases for various technologies and how they can be applied in bank
- Led by Philipp Le Pape from Morpho and Mario Maawad from CaixaBank

Marketing workgroup

- Mobey's marketing team
- Financial & Mobile terms explained (see our ShowGuide last page!)
- Led by Kristian Sorensen, NETS

Meeting in Vienna



Mobey out-of-the-box.
Challenging the
approaches to Innovation
in Finance.

Vienna, December 9-10-11, 2014
Hosted by Erste Hub

Enjoy Mobey Day in Barcelona

