

Paytm

August 2017



Vision

Bring **Half a Billion** Indians to
mainstream economy

GO **BIG** OR
GO Home

Largest internet commerce ecosystem in India

Largest payments user base



250 mn wallets



97 mn app downloads



~260 mn unique visitors in 2016



~1bn transaction in 2016

~5 mn merchants



4.8 mn unorganized



~100,000 organized outlets



~16,000 online



Q4 2014

Q1 2017

Q2 2017

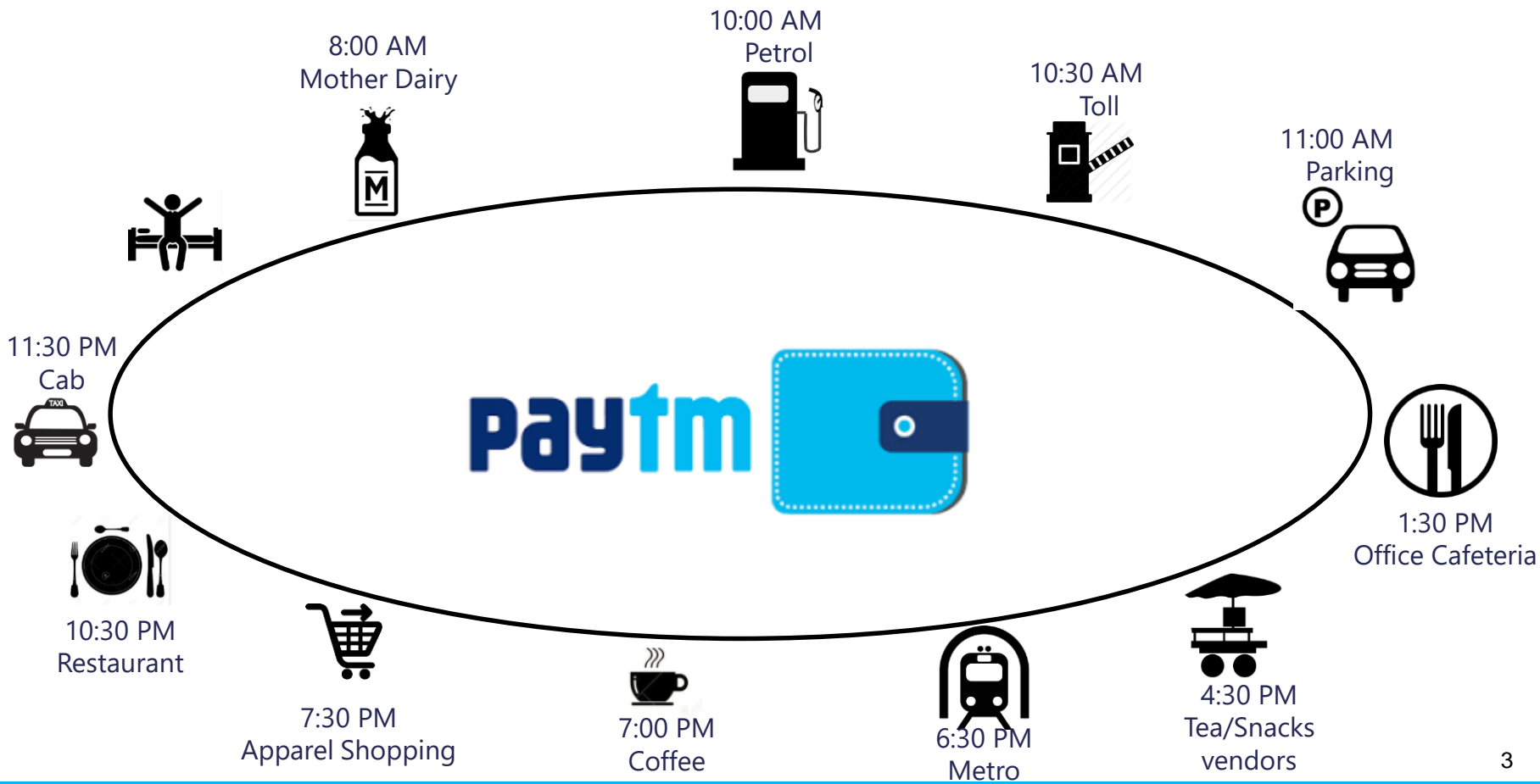
Q3 2017

Q4 2017

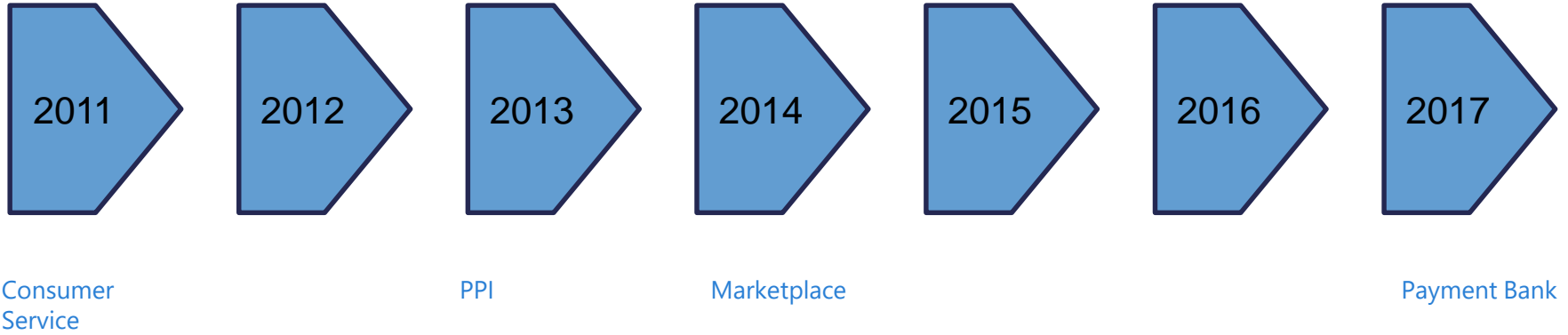
Q1 2018

■ O2O commerce
 ■ Offline transactions
 ■ 3rd party online payments
 ■ Utility payments
 ■ Telecom recharge
 ■ Paytm Mall

#PaytmKaro for everything and everyone



Timeline



No fear.
No greed.
No entitlement.

India's most sincere Bank is here.



paytm payments
bank

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Thank you!

GO **BIG** OR
~~GO~~ **Home**