



*imagin*  
bank



**mobey day**

**BARCELONA 2017**  
**6-7 November**



## DAY 1 , Monday 6 November

10:00 – 11:00

### Badges and Coffee

Moderator of the day: Maikki Frisk, Mobey Forum

11:00 Welcome to Mobey Day Barcelona 2017

Maikki Frisk, Executive Director, **Mobey Forum**

11:05 Keynote: Trends and Sales: Shaken, not stirred

David Arranz, Business Development Director, **imaginBank**

11:35 What are future financial ecosystems about?

Jacob Groth, Head of Mobile Payment Solutions, **Nordea**

**Business  
Development in  
Disruption**

12:05 **Bank Panel:** Business Development in Disruption

Moderator: Francesca Maria Terrell, Head of Product Management, **Ikano Bank**

Panelists:

Mario Brkic, R&D Lead, **BeeOne**

Dennis Raabe, Head of Digital Experience Management, **Deutsche Postbank**

Satu Uski, Senior Development Manager, **Aktia Bank**

Jacob Groth, Head of Mobile Payment Solutions, **Nordea**

13:00 – 14:15

### Lunch Break

14:15 Open Banking & Business Model Innovation

Manuel Jose Romero, Director of Digital Banking, **Everis**

**Money, Money,  
Money!**

14:45 Tokenization beyond POS payment

Jukka Yliuntinen, **Giesecke + Devrient Mobile Security**

15:15 Greetings from the Board + Next Meeting Destination

Jordi Gaus, Chair of BoD, **Mobey Forum**

15:30 – 16:00

### Power Break

**DAY 1 , Monday 6 November****15:30 – 16:00****Power Break****Forward Looking  
Ecosystem**

16:00 Siirto – Headstart to PSD2 with 3rd Party PIS in Mobile Instant Payments

Jyri Marviala, SVP Digital Services, **Automatia**

Sami Uski, Head of Business Development, Banking & Digital Channels, **Tieto**

16:30 Head In The Sand Open Banking

Steve Kirsch, Founder, **Token Inc.**

17:00 How I Learned to Stop Worrying and Love DLT

Ville Sointu, Head of DLT & Blockchain, **Nordea**

**17:30****Wrap-up & Cocktail Reception @ CosmoCaixa at 18:00**

DAY 2 , Tuesday 7 November

8:30 – 9:30

**Badges and Coffee**

Moderator of the day: Maikki Frisk, **Mobey Forum**

9:30 Digital Ecosystems for Connected Commerce:

An Example from the DACH Region

Douglas Hartung, Senior Director and

Peter Vesco, General Manager LoB DACH Software/PS, **Diebold Nixdorf**

10:00 Mobile Payment - Disruption brings Opportunity

Chris Pirkner, CEO, **Blue Code**

**A Chance to  
Reshuffle the  
Cards**

10:30 Money Mindsets - Designing Services with Customers at the Heart

Luis Villa del Campo, Strategy Director, **Fjord**

11:00 **Discussion** on Reshuffling the Cards

Discussion Lead: Douglas Hartung, Senior Director, **Diebold Nixdorf**

Chris Pirkner, CEO, **Blue Code**

Luis Villa del Campo, Strategy Director, **Fjord**

Maurizio Poletto, MD, Head of Design, **BeeOne**

Peter Stephens, Head of Blockchain and UK Innovation, **UBS**

11:30 – 12:00

**Power Break**

**Security in  
Mobility**

12:00 SCA in M-commerce Findings

Ron van Wezel, Senior Analyst, **Aite Group**

Roney Castro, Transaction Security Division, **UL**

12:30 M-banking Security Review – Current State of the Industry

Neal Michie, Product Manager, **Inside Secure**

Arman Aygen, Business Development and Sales, **UL**

13:00 – 14:15

**Lunch Break**

13:00 – 14:15

**Lunch Break**

**Peek into the Future**

14:15 Glimpse of the Future – Machine Learning in Financial Services  
Amir Tabakovic, VP, Business Development, **BigML**

14:45 Healthcare and Finance - Modeling Risk, Segmentation and Evaluation  
Howard Friedman, Professor, **Columbia University** & Chief Data Scientist, **Sygeny Ltd**

15:15 Payment opportunities in the Array of Internet of Things  
Hans-Jörg Widiger, CEO, **Swiss Bankers**

15:45 The Art Prediction in Mobile World – The Money in the Air!  
Jalal Douame, Group Digital Sale, **Erste Bank**

16:15- 16:45

**Power Break**

**Blockchain RegTech?**

16:45 What's in the blocks?  
Dave Birch, Director of Innovation, **Consult Hyperion**

17:15 **Panel:** Role of Regtech in Blockchain

Moderator: Peter Stephens, Head of Blockchain and UK Innovation, **UBS**  
Dave Birch, Director of Innovation, **Consult Hyperion**

Julian Wilson, Product Owner, Group Innovation, **Barclays**

Josep Grau Miró, Project Manager, Digital Innovation, **CaixaBank**

Ashley Patrics, Architecture & Engineering Lead, **Lloyds**

17:50 Welcome to Utrecht!  
Douglas Hartung, Senior Director, **Diebold Nixdorf**

17:55

**Wrap-up and Thank You!**

19:00

**Networking Walking tour from Plaza Catalunya**

# 8 NOV Workgroup Agenda

*-Only for Mobey Members -*

Venue: Casa Macaya, Passeig de Sant Joan 108, Barcelona

## 9-12 Open Banking

Jordi Gaus, CaixaBank  
Oscar Sala, Strands

## 9-10:30 SCA in m-Commerce

Ron van Wezel, Aite Group  
Roney Castro, UL

## 13-16 Virtual Currencies

Hans Henrik Hoffmeyer  
Peter Stephens, UBS

## 13-16 Bank Disruption

Jalal Douame, Erste Bank  
George Charalambous, HSBC  
Samee Zafar, EDC



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