

Privacy policy in accordance with EU's General Data Protection Regulation (GDPR, 2016/679).

<b>Data Controller</b>	Mobey Forum Mobile Financial Services (Ltd) Lynton House, 7 – 12 Tavistock Square, London, WC1H 9LT  mobeyforum@mobeyforum.org
<b>Contact person</b>	Elina Mattila, elina.mattila@mobeyforum.org
<b>Name of register</b>	Mobey Forum member, customer and marketing register
<b>Purpose of handling personal data</b>	We handle personal data to enable us to offer our services in the best possible way.  We use the data that we collect for the following purposes <ul style="list-style-type: none"> <li>- To offer and market our services</li> <li>- To develop our services</li> </ul>
<b>Data held in the register</b>	The following data is collected in the register: <ul style="list-style-type: none"> <li>- Basic data (name, contact details, organisation, job title)</li> <li>- Data related to website visits</li> <li>- Attendance to events and expert groups</li> <li>- Your contact with us</li> </ul>
<b>Sources of data</b>	Sources of data for the register:  Data provided by members, customers and partners <ul style="list-style-type: none"> <li>- Basic data (name, contact details, organisation, job title)</li> <li>- Biographies</li> <li>- Contact with us</li> </ul> Other sources of data <ul style="list-style-type: none"> <li>- Google Analytics</li> <li>- Social media channels</li> </ul>
<b>Cookies and similar technologies</b>	A cookie is a file that the browser saves to the user's devices. Cookies hold unique identifiers, which help identify the website visitor.  Cookies and the data collected by them are used to analyse the usage and usability of the website, to improve security and develop the service.  The website visitor gives permission for the use of cookies or they can be disabled for the browser settings.
<b>Right of access in accordance with GDPR</b>	We do not give data to third parties, with the exceptions of <ul style="list-style-type: none"> <li>- Trusted third parties to whom access to data can be given in accordance with the regulation</li> <li>- Data needed for the development of the organisation or for reporting, where individual persons cannot be recognized.</li> <li>- Data requested by authorities in relation to criminal investigations</li> </ul>

<b>Sharing event attendee information</b>	We share the attendee lists to Mobey Forum's events among the attendees. Information share includes name, company and job title. We do not share contact details of the attendees.
<b>Moving data outside the EU or ETA</b>	<p>The following services that we use for marketing purposes may move data outside the EU or ETA:</p> <ul style="list-style-type: none"> <li>- Google Analytics – USA / Privacy Shield</li> <li>- SurveyMonkey – USA / Privacy Shield</li> <li>- MailChimp – USA / Privacy Shield</li> </ul> <p>The PrivacyTrust Privacy Shield program is designed to assist companies self-certifying to the U.S. Department of Commerce that they comply with the EU-U.S. Privacy Shield Framework and/or the Swiss-U.S. Privacy Shield Framework as set forth by the Department.</p>
<b>Principles behind protection of the register</b>	<p>We ensure the protection of the register with proper technical and organisational measures. We protect the data with different physical and digital measures as well as with training and instruction of staff.</p> <p>However, moving data on the public web (internet) is never completely safe. Although we aim to ensure the protection of the data on the register with all reasonable measures, we cannot guarantee the security of the data you send to our website, so all data sent to our website is at the user's own risk. Once we have received data, we aim to prevent the unauthorised use of the register with security measures and technical protection.</p>
<b>Right of access and rectification</b>	<p>Subjects have the right to access the data held about them in the register and the right to have inaccurate personal data rectified. We make the requested rectifications and additions, or we remove incorrect, unnecessary, incomplete or old data.</p> <p>Mobey Forum has the responsibility to confirm the identity of the subject, so that we can respond to the aforementioned requests.</p>