

Sponsorship packages



Mobey Day brings together real practitioners transforming the financial services industry from banks, fintechs and other financial institutions.



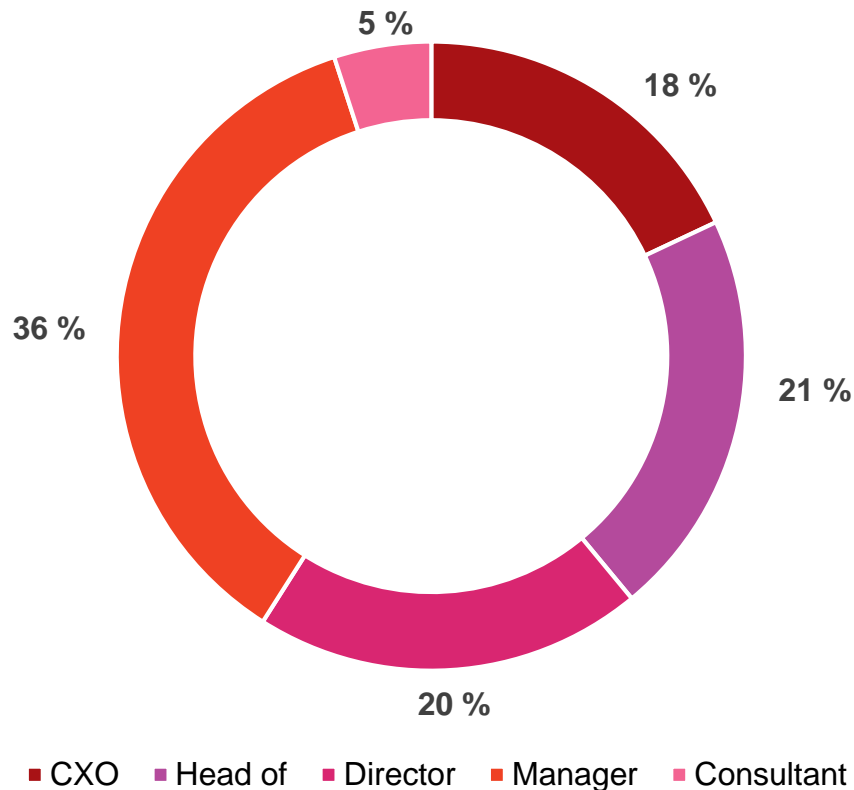
Who to expect

200 + registrations from 28 countries

Including Asia, Middle East,
North America, Africa and Europe

**More information on Mobey Community
in 2018 [HERE](#)**

mobey forum



3 reasons to sponsor Mobey Day

1

Catch the eye of **decision makers** in mobile payments and digital finance. Mobey Day is attended by executives with decision making power.


2

Create **quality leads**. With a clear focus on payments and financial services, the event gives you an opportunity to connect with the relevant people for your company.

3

Associate your brand with Mobey Forum, the **leading forum in digital finance**. Attach your brand to the visionary group of finance leaders.

Options

- ▶ Exhibition Stand
 - ▶ Lanyard Branding
 - ▶ Product Demo on Stage
 - ▶ Lunch Sponsor - Food for Thought
 - ▶ Coffee Break Sponsor - Keep the Engines Running
 - ▶ Cocktail Sponsor
 - ▶ CXO on Stage
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Exhibition Stand

Demonstrate your portfolio of products and services to the Mobey Day delegates at an exhibition stand in the busiest area of the venue. Make strategic business contacts and valuable leads at your stand.

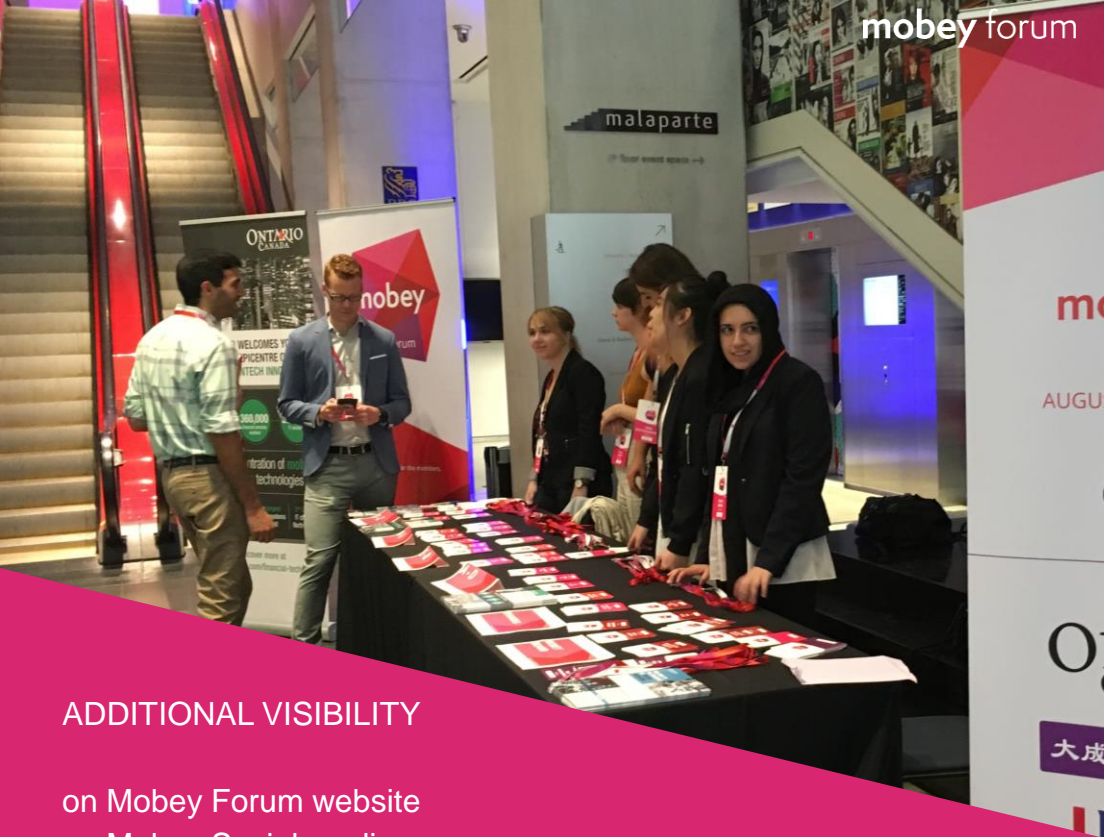
Comment from previous exhibitor:

“Almost everyone who came to speak to us at our stand was relevant to us. This is very rare at events – usually only one out of ten is relevant, but at Mobey Day the rate was 9/10.”



ADDITIONAL VISIBILITY

on Mobey Forum website
on Mobey Social media
onsite - rollups



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Lanyard Sponsor

Receive high-level visibility by branding the most visible accessory during the event

Have your company logo printed on the lanyard - all attendees wear it throughout the conference.



ADDITIONAL VISIBILITY

on Mobey Forum website
on Mobey Social media
onsite - rollups
visibility on agenda

Product Demo

Launching a new product? Why not demo it at Mobey Day to the key players in the fintech industry?

Take advantage of the opportunity to have all eyes on your product with a dedicated ten minute slot on the agenda, where you can demonstrate your product on stage.

Lunch Sponsor – Food for Thought

Ensure your brand will be remembered by sponsoring lunch. Associate your brand with that which everyone loves – food!

Your brand will be appear on the agenda as well as at the lunch area

Pick the most attractive options: branded napkins, table cloths, rollups etc.



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Coffee Break Sponsor – Keep the Engines Running

Fuel the great minds of the industry at Mobey Day by being the coffee break sponsor.

As a coffee sponsor your brand will be visible on the agenda as well as during the coffee breaks.

Pick the most attractive options: coffee mugs that people can take with them or rollups at the coffee area.



ADDITIONAL VISIBILITY

on Mobey Forum website
on Mobey Social media
on agenda
onsite - rollups

Cocktail Sponsor

At the end of an intensive day, bring everyone together over a relaxing drink to make new contacts and to meet old friends.

Form a presence that attendees immediately recognize and connect to the fun and memorable time spent with colleagues

Give a welcome speech and bring your key messages to the event

Opportunity to give out goodie bag at the cocktails

CXO on stage

Position your company as an industry front-runner in an executive level panel discussion

Show off your company's expertise to an audience of thought-leaders



ADDITIONAL VISIBILITY

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onsite - rollups

Want to join Mobey Day as a sponsor?



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