

# Covid-19 and Digital ID

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Mobey Forum - Member Meeting Digital ID

**SpareBank 1**

# Mobey Forum

## Digital Identity Expert group

The objective of the Expert group is to explore the business opportunities for banks in Digital ID. The key themes to be discussed by the group are:

**“Identity and Identity Management as Business Enablers for Banks”**



**mobey** forum



**McKinsey**  
Digital identification: A key to inclusive growth

“In our seven focus countries, extending full digital ID coverage could unlock economic value equivalent to 3 to 13 percent of GDP in 2030, with just over half of the potential economic value potentially accruing to individuals”



<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/digital-identification-a-key-to-inclusive-growth>

# Key factors to success

- Collaboration
- User friendly
- Frequently used services
- Mobile services

## HOW TO MAKE DIGITAL IDENTITY A SUCCESS:

Insights and Learnings from  
Seven Digital ID Schemes

A Report from Mobey Forum's  
Digital ID Expert Group  
February 2020



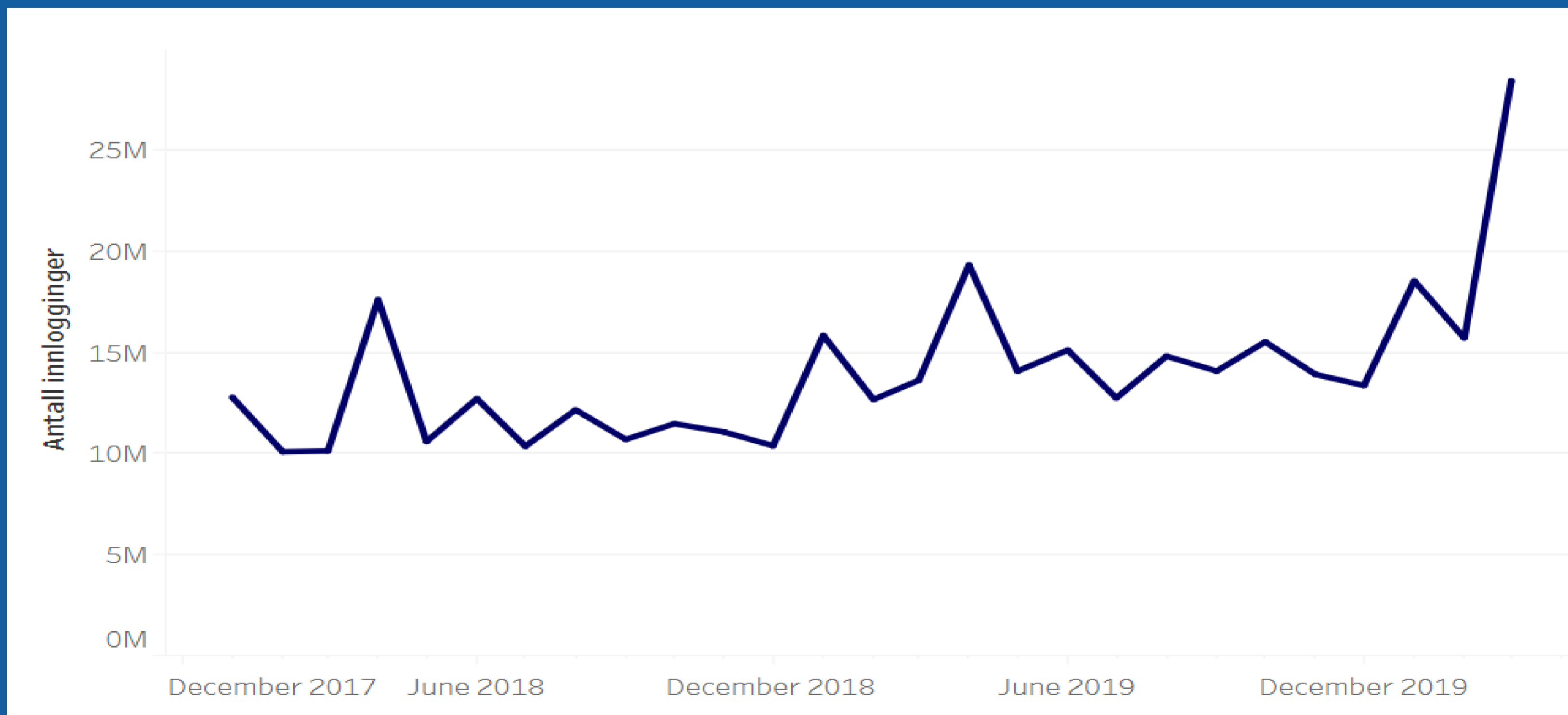
# Next step: Digital ID during the crisis



# Some insights so far...

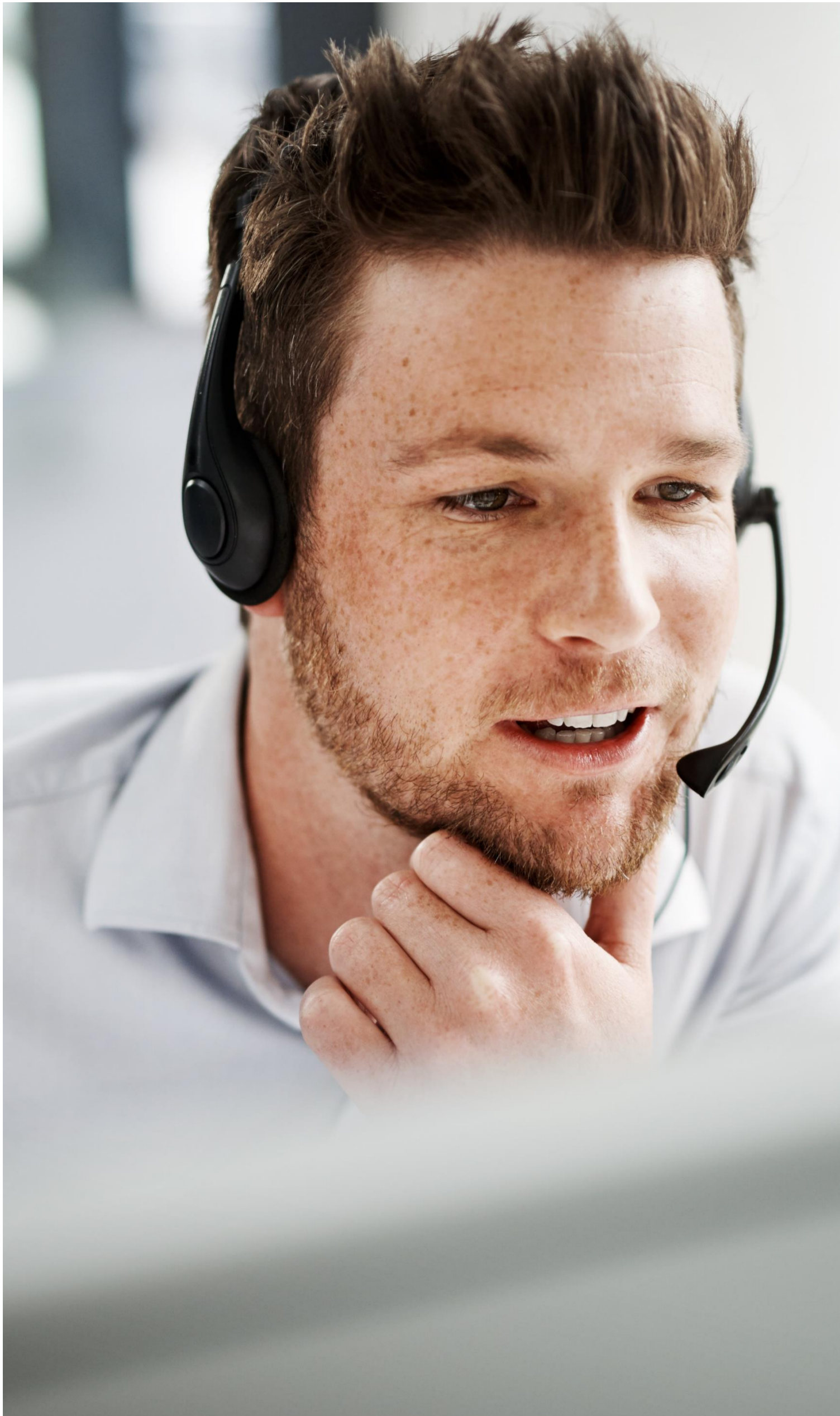
# Norway

## Growth in usage in public sector



## Examples of new services being introduced

- «Corona help»
- Virus tracking apps
- Home deliveries of prescribed medication
- Legitimization of existing services





**..and what gaps are there?**

# Thank you

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