



ONLINE MEMBER MEETING

Session 1: Digital Identity

AGENDA



Tuesday 28 April at 16:00 CET

01 Welcome by **Jordi Gaus**, Chair of the Board of Directors, **Mobey Forum**

02 *Our New Digital Identities as Opportunities for Banks and Societies*, **Silvija Seres**, CEO, **LØRN.TECH**

- ID is a key part of safe digitalisation
- Nordic advantage
- Identity and finance (the real opportunity in KYC+AI / AML+cybersecurity / GDPR+blockchain; the real use of tracking apps + simulation)

03 *Verifiable Data Networks and Digital Trust: the Finnish Model*,
Ville Sointu, Head of Emerging Technologies, **Nordea** and
Markus Hautala, Head of Innovation Center, **TietoEvy**

- Absence of trusted data sharing in and between public & private institutions creates vast amounts of friction and cost on the entire society and makes it impossible for citizens to effectively control their own data.
- The Finnish Findy initiative is building a verifiable data network in Finland that is founded on principles of transparency, openness and putting citizens in control of their own data and its usage.
- Emerging technologies like DLT makes it possible to create scalable trust models like Findy.

04 *Covid-19 Crisis and Digital Identity*, **Jenny Ahlqvist**, Digital ID Expert Group Chair, **Mobey Forum** and Senior Advisor, **SpareBank 1**

- What gaps are there still in Digital Identity?
- Which schemes have succeeded particularly well?

05 Panel Discussion: *Digital Identity – Where to Next?*
Moderator: **Steve Pannifer**, COO, **Consult Hyperion**

- **Dan Johnson**, Vice President Digital Identity, **Mastercard**
- **Jenny Ahlqvist**, Senior Advisor, **SpareBank 1**
- **Markus Hautala**, Head of Innovation Center, **TietoEvy**

06 Questions and discussion

18:00 **Closing Words**